

PRESENTER Framework

Purpose Considerations

Introduction

The purpose of this worksheet is to present a number of questions for consideration when thinking about what you are aiming to achieve with this presentation, in other words, its purpose.

This is the P step of the PRESENTER Framework. It is also where you should start when thinking about your presentation.

You may not need to answer all of the questions all of the time but they are worth considering every time!

Questions

Why are you giving the presentation?

What are your goals/objectives?

What are you aiming to achieve?

What do you want people to take away with them?

What would you like people to do as a result of your presentation?

What would you like people to do differently after they leave?

Why have you been asked to speak?

Why would anyone in the audience want to listen to you?

What would "success" look like as a result of delivering this presentation?

How can you quantify the above?